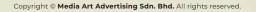


UNVEILING THE POWER OF WOONDER PRODUCT CATALOG 2023



$\frac{0}{\text{ABOUT US}}$

Media Art Advertising has been established since 2008 and has been a leader in the professional printing and design services within the printing industry. Our company boasts a highly skilled, energetic, and creative team.

We excel in this field due to our extensive experience in mass production, as well as our bulk purchasing power, which allows us to secure highly competitive prices for most materials. We proudly offer a best price guarantee to our clients.

With the trust of our satisfied customers and suppliers, Media Art Advertising has consistently grown over the years to meet the expanding needs of our clientele. To remain at the forefront of the industry, we are continually improving our services and investing in the latest machinery. This commitment enables us to provide our valued customers with the highest quality print output and remarkably quick turnaround times. Additionally, we offer free color proofing for all projects, ensuring our customers achieve the ideal color results they desire.

Our customer base primarily consists of advertising agencies, designers, exhibition builders, and professionals in the events and signage industries. We are dedicated to delivering exceptional service and exceeding the expectations of our clients.

MISSION

Our mission is to become a leading print center by providing high-quality and unique products that deliver maximum benefits to our customers. We aim to offer the best products and services tailored to meet our customers' needs, while also actively seeking and incorporating their feedback to enhance their image. We are committed to working hand in hand with our customers to develop meaningful relationships. With our years of experience, we are confident in our ability to provide customers with satisfactory solutions for their printing and design needs.

VISION

Our vision is to be internationally recognized as the premier printing and graphic company that best fulfills the needs of quality-minded, cost-conscious, deadline-driven, and service-oriented customers in the field of Large Format Printing. We will achieve this by utilizing advanced technologies to produce a superior rate of return on invested capital, ensuring strong and consistent growth.

CONTENT



LARGE FORMAT PRINTING

An inkjet printer is any printer that places extremely small droplets of ink onto paper to create an image. If you ever look at a piece of paper that has come out of an inkjet printer, you know that:

The dots are extremely small (usually between 50 and 60 microns in diameter) The dots are positioned very precisely, with resolutions of up to 1440x720 dots per inch (dpi). The dots can have different colors combined together to create photo-quality images.

NUMBER OF A



ACHIEVE YOUR BUSINESS AIM

We print on material such as

- Outdoor banner
- Outdoor bunting
- Poster
- Backdrop
- Wallsticker
- Polycarbonate Direct Print
- PP Board
- Roadtax sticker
- \cdot Car Sticker
- Exhibition POP Up stand

- Signboard / signage
- Glass sticker
- Label
- Fabric
- Foamboard
- Beach Flag Stand
- Pop Standee
- Box Packaging
- Backlit Film
- Photo Canvas











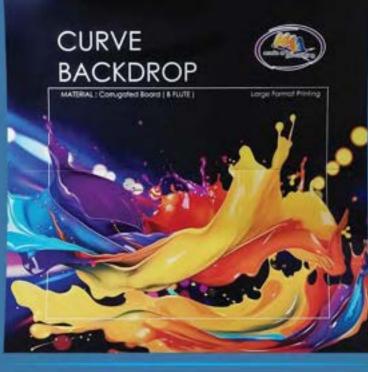
Fast Production Care on Delivery



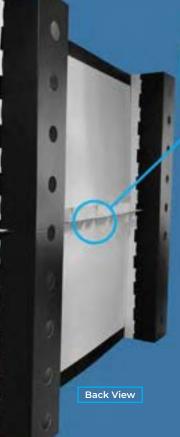


Large Format Printing

8ft (W) x 8ft (H) Front View







Specification

A) Size	: 1) W5ft x H7.5ft x D1ft 2) W8ft x H8ft x D1ft
B) Material	: Corrugated Board
C) Finishing	: HP Latex 1,200 dpi
E) Additional	Finishing : Spot UV
D) Packing	: 1 set /carton box
F) Additional	: LED Spot Light
G) Remark	: for Indoor Only

CURVE BACKDROP



IQOS Malaysia Product Launching @ Bangsa South



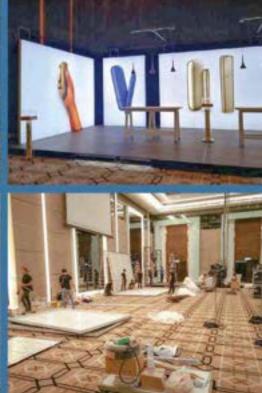














NGOR

GIANT LIGHT BOX











Shop Lot Light Box @ Low Yat Plaza



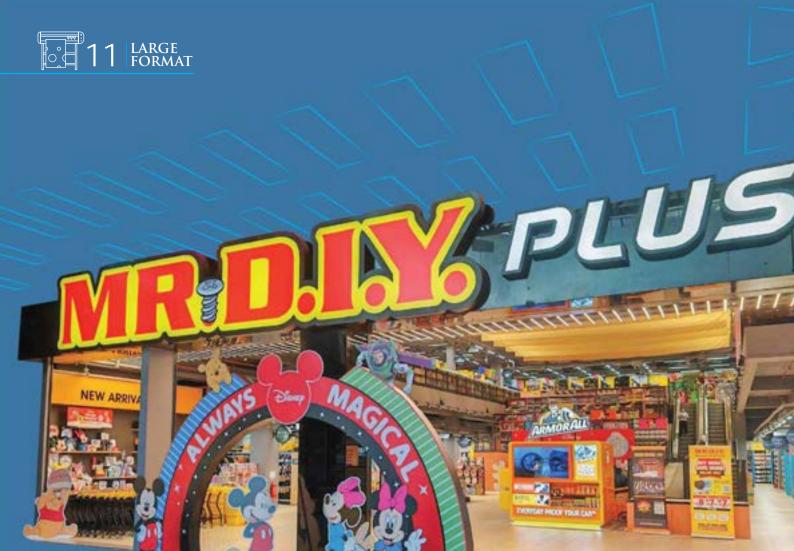
hp











POP Display Customize













Event Backdrop

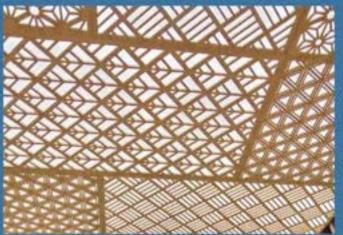
🚎 Event Backdrop



















PRODUCT Specification



SIZE	PRINTING	MATERIAL	FINISHING
• 10 feet • 8 feet • 5 feet	• Solvent 720 Dpi Inkjet	• Tarpaulin 320gsm • Tarpaulin 380gsm • Vinyl 440gsm • Mesh Vinyl	 Eyelets & Ropes 2in/3in/5in Pocket White Welded Edge PVC Pipe / Wood Cut to size
• 10 feet • 8 feet • 5 feet	• Flatbed UV 1440 Dpi Inkjet • HP Latex 1200 Dpi	 Tarpaulin 380gsm Vinyl 440gsm Mesh Vinyl Kovek Tyvek Canvas Yupo Synthetic Paper 	 Eyelets & Ropes 2in/3in/5in Pocket White Welded Edge PVC Pipe / Wood Cut to size
• 5 feet • 4 feet • 3 feet	• Flatbed UV 1440 Dpi Inkjet • HP Latex 1200 Dpi	 STICKER PVC White Sticker Ultra Clear Sticker Mesh Sticker Matt Sticker Black Sticker Black Sticker One Way Vision Block Out White Sticker (Grey Base) Frosted Sticker Mirrorkote Sticker Floor Matt Sticker Static Cling Window Sticker (Car Decal) Bubble Free Sticker / Car Wrap Magnet Sheet 	 Cut to size Diecut Transfer Taper Reverse Printing White Base (5 color)
• 10 feet • 5 feet • 4 feet	• Flatbed UV 1440 Dpi Inkjet • HP Latex 1200 Dpi	LICHTBOX • Backlit Tarpaulin • Backlit Vinyl • Backlit White Sticker • Transparent Sticker • Tension Fabric • Backlit Film / Trans	 Cut to size (Billboard) 2in/ 3in/ 5in Pocket Eyelet Reverse Printing White Base (5 color)
• 8ft x 4ft	 Flatbed UV 1440 Dpi Inkjet Direct Printing HP Latex 1200 Dpi Sticker Lamination 	MOUNTING • Foambaord 5mm • Paperbaord 5mm • Paperbaord 10mm • PP Hollow Board 3mm • PP Hollow Board 5mm • High Impact 1mm • High Impact 2mm • PVC Board 4mm • Clear Rigid 0.2mm • Clear Rigid 0.5mm • Art Card 440gsm	 Cut to size Diecut Artcard Stand Metal Stand

DISPLAY STANDEE

Our Display Standee is an effective and versatile advertising solution that can be fully customized to reflect your brand and message. The sturdy and lightweight material makes it easy to transport and the easy-to-assemble design means you can get your message set up in no time. With the freedom to design your own artwork, you can truly make a statement that stands out.





















RM













Easy to Install

Fast Production

Save More

Care on Delivery

High Quality Printing

















INKJET PRINT

Experience the highest quality prints with our inkjet printing service that delivers vibrant colors and exceptional results. Using state-of-the-art technology, we produce prints that are sure to make your message stand out. Our fast turnaround ensures that you'll have your prints when you need them, without any delay.







Aluminium Roll Up Bunting Stand
Black Oxford Bag
Yupo Synthetic Paper / PP Synthetic Paper
U/V 1440dpi High-resolution Printing











W60cm x H200cm

W80cm x H200cm

W85cm x H200cm

W90cm x H200cm

W120cm x H200cm



Slim Roll Up



Luxury Roll Up





Round Feet Roll Up



Double Side Roll Up





Giant Roll Up 8 Feet





• W2ft x H6ft

• PP Synthetic Paper

• W2ft x H6ft • PP Synthetic Paper



Gear X-Stand • W2ft x H6ft

• Plastic Disk



• W2ft x H6ft • Fibre Pole





T-Stand Base • Plastic Disk



Bag Flag Banner • W40cm x H120cm • Oxford Bag



Knapsack Bag Banner • W60cm x H115cm · Adjustment of Incline Degree



Window Flag Stand • W2ft x H6ft • PVC Fabric

DISPLAY 30



cessories : • Aluminium Alloy • PVC, ABS • Black Canvas Ba









Portable Booth System

Accessories



PVC Booth • W81cm x H206cm x D39cm



Poster Stand • W40cm x H112cm



Aluminium Booth • W70cm x H178cm x D36cm



Aluminium Easel • W60cm x H150cm



Aluminium Booth • W57cm x H193cm x D30cm



Metal Booth • W74.5cm x H178cm x D33.5cm



Menu Stand · A3 Plate H122cm



Roll Up/ L Stand Spotlight





Spotlight LED



Folding Panel Spotlight



Spotlight Nitrogen







Twister Display



Pop Up Table











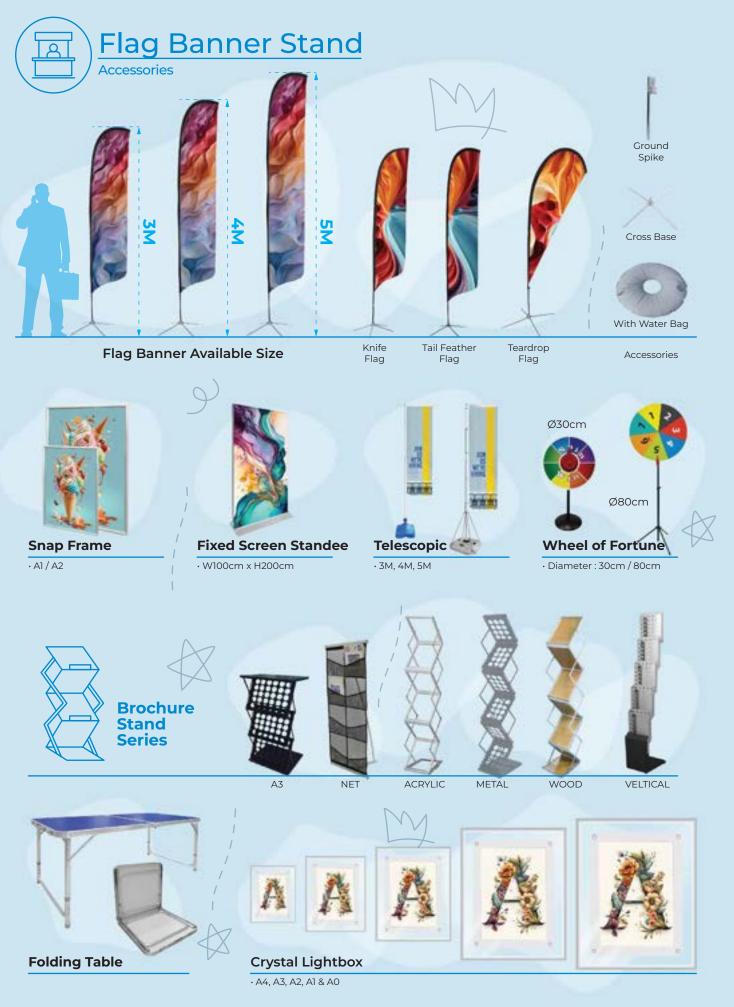


Brochure Canvas Case

Modern Hard Case Aluminium Brochure Case

Banner Case





DIGITAL PRINTING

Digital printing doesn't use plates the way offset does, but instead uses options such as toner (like in laser printers) or larger printers that use liquid ink. Digital printing shines when lower quantities are needed; think of a run of 20 greeting cards or 100 flyers. Another benefit of digital printing is it's variable data capability. When each piece needs a unique code, name or address, digital is the only way to go. Offset printing cannot accommodate this need.

- Premium Biz Card
- Brochure (Fast Print)
- $\boldsymbol{\cdot} \text{ Invitation Card}$
- Hard Cover Menu
- Hot Lamination A4 / A3
- Tickets & Voucher
- A1 / A2 Plotting

- Pre-ink Stamp
- Tent Card
- ID card
- Desk Calendar
- Pocket Calendar
- Mirrorkote Sticker A4
- Mirrorkote Sticker A3







Gloss Lamination



- •90mm x 54mm
- •90mm x 52mm
- •90mm x 50mm
- •86mm x 54mm •85mm x 45mm



Round Corner



- Art Paper 157gsm
- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm • Ivory Card 250gsm
- Lumin Pearl White 230gsm
- Linen Card 230gsm



Matte Lamination



- Gloss Lamination Matte Lamination



Die Cut



- Round Corner
- Die Cut
 - Folding





Z-Fold



Half Fold



C-Fold



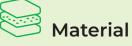
Flyer



Brochure

Size

• A5 : 148mm x 210mm • A4 : 210mm x 297mm • A3 : 420mm x 297mm



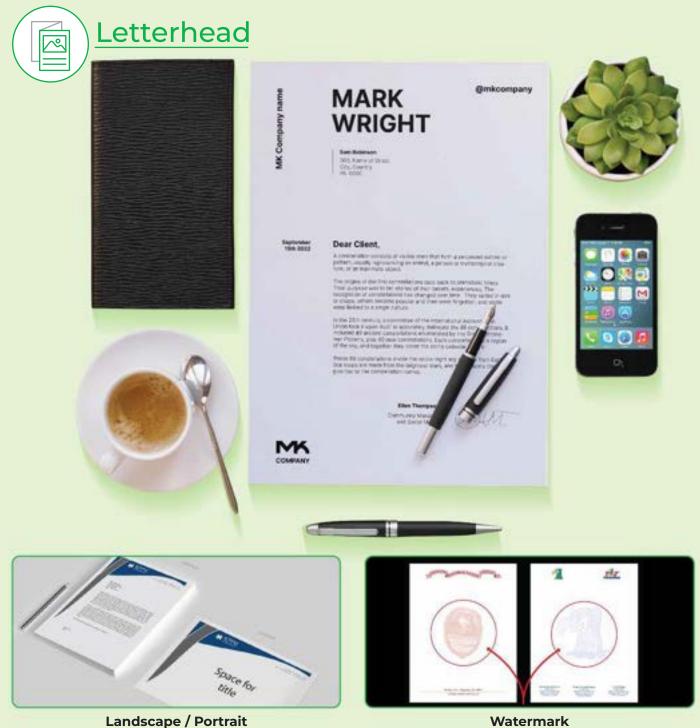
- Simili Paper 80gsm
- Simili Paper 100gsm
- Art Paper 128gsm
- Art Paper 157gsm
- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm
- Ivory Card 250gsm
- Lumin Pearl White 230gsm
- Linen Card 230gsm





- Round Corner
- Die Cut Folding





Landscape / Portrait





- Simili Paper 80gsm
- Simili Paper 100gsm
- Art Paper 128gsm
- Art Paper 157gsm
- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm











Catalog



Company Profile



Hard Cover Menu



Saddle Stitch



Portrait



Landscape





- Simili Paper 80gsm
- Simili Paper 100gsm
- Art Paper 128gsm
- Art Paper 157gsm
- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm











Ticket With Perforated Line

Lamination



- Simili Paper 80gsm
- Simili Paper 100gsm
- Art Paper 128gsm
- Art Paper 157gsm
- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm
- Ivory Card 250gsm
- Lumin Pearl White 230gsm
- \cdot Linen Card 230gsm



Gloss LaminationMatte Lamination









Wedding Card

Birthday / Greeting Card



Lamination



- Simili Paper 80gsm
- Simili Paper 100gsm
- Art Paper 128gsm
- Art Paper 157gsm
- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm
- Ivory Card 250gsm
- \cdot Lumin Pearl White 230gsm
- Linen Card 230gsm



Gloss Lamination
 Matte Lamination









Label Sticker



Event Sticker



Custom Shape



Die Cut







OFFSET PRINTING

Offset printing technology uses plates, usually made from aluminum, which are used to transfer an image onto a rubber "blanket", and then rolling that image onto a sheet of paper. It's called offset because the ink is not transferred directly onto the paper. Offset printing is the best choice when larger quantities are needed, and provides accurate color reproduction, and crisp, clean professional looking printing.

- Classic Biz Card
- Redemption Card
- Leaflet A3
- Leaflet A4
- Leaflet A5
- A4 x 3 Long Brochure
- A4 x 4 Long Brochure
- Paper Poster
- Company Profile
- Envelope
- Catalouge

- AS Booklet
- A4 Booklet
- Billbooks
 Letterhead
- Folder
- TOIGCT
- Money Packet







Book Binding





Pad Binding



- NCR White 50gsm
- NCR Pink 50gsm
- NCR Blue 50gsm
- NCR Yellow 50gsm
- NCR Green 50gsm
- Simili White 80gsm
- Bond Pink 50gsm
- Bond Blue 50gsm
- Bond Yellow 50gsm
- Bond Green 50gsm



Sequential Numbering



- \cdot Book Binding
- \cdot Pad Binding



Carbonless Paper



• Max 6 digits









Gloss Lamination



Matte Lamination



atarony realized at the test tag





Metal Ice (Glitter)



Hot Stamping



- •89mm x 54mm
- •89mm x 50mm
- •86mm x 54mm
- •86mm x 52mm



Frosted Plastic



Round Corner



- \cdot Gloss Lamination
- Matte Lamination
- Spot UV
- Hot Stamping



Shape & Size



- Round Corner
- Die Cut
- \cdot Folding

- Art Card 260gsm
- Art Card 310gsm
- Art Card 360gsm
- Brilliant White 220gsm
- Super White 250gsm
- Metal Ice 250gsm
- Linen Card 240gsm
- Synthetic Paper 180micron
- Suwen 240gsm
- Vellum 220gsm
- 0.4mm Frosted Plastic Card









Perfect Binding



Matte Lamination



- •105mm x 148mm
- 210mm x 297mm
- •148mm x 210mm



Saddle Stich



Spot UV



Saddle Stich

- Minimum 8 pages
- Maximum 80 pages

Perfect Binding

- Minimum 36 pages
- Maximum 292 pages



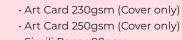
Gloss Lamination



Hot Stamping



- Gloss Lamination
- Matte Lamination
- Hot Stamping
- Spot UV



• Art Paper 128gsm

• Art Paper 150gsm

• Simili Paper 80gsm • Simili Paper 140gsm

Material

- Simili Paper 100gsm
- Metal Ice 250gsm
- Suwen 240gsm





Desk Calendar (Hard Stand)

Calendar Size

• 215mm x 150mm • 150mm x 215mm • 170mm x 150mm

Material

- Gloss Art Card 250gsm
- (2 sides coated)

Calendar Stand Size

- 215mm x 154mm • 155mm x 216mm
- 215mm x 154mm

Desk Calendar (Soft Stand)

Calendar Size • 103mm x 150mm

Material

Linen 240gsm (Content)
Gloss Art Card 350gsm (Stand)

Calendar Stand Size • 115mm x 150mm

Finishing

• Collating, Wire O Hole Punching, Wire O Binding (White)

Wall Calendar

Size

- Small : 129mm x 131mm
- Medium : 156mm x 154mm
- Large : 206mm x 234mm
- Extra Large : 260mm x 265mm

Material

- Simili 60gsm (Content)
- Boxboard Grey Back 300gsm
- (Header)

Finishing

• Collating and Side Stitching, Creasing Hole Punching (6mm), UV Varnish

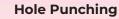














- 50mm x 150mm
- 60mm x 170mm



- \cdot Gloss Art Card 250gsm (2 sides coated)
- Gloss Art Card 310gsm (2 sides coated)
- Super White 250gsm
- Linen 240gsmSuwen 240gsm
- Synthetic Paper 180micron
- Brilliant White 220gsm
- Vellum 220gsm
- Metal Ice 250gsm



Gloss Art Card



Hole Punching





Silver Stamping



- Packet A : W79.5mm x H154mm
- Packet B : W154mm x H79.5mm • Packet C : W85mm x H167mm





 Folding • Hot Stamping

• Gloss Art Paper 130gsm





Gloss Lamination



Matte Lamination







Folding



- Art Card 230gsm
- Art Card 260gsm
- Art Card 300gsm
- Ivory Card 250gsm
- Lumin Pearl White 230gsm
- Linen Card 230gsm

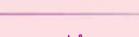


- Gloss Lamination
- Matte Lamination





Z Fold



Hot Stamping



- Simili Paper 80gsm
- Art Paper 128gsm
- Art Card 230gsm
- Art Card 300gsm
- Linen 240gsm
- Synthetic Paper 180micron
- Suwen 240gsm

- Simili Paper 100gsm
- Art Paper 157gsm
- Art Card 260gsm
- Brilliant White 220gsm
- Metal Ice 250gsm
- Super White 240gsm
- Vellum 220gsm



- Cut To SizeFolding
- Gloss Lamination
- Matte Lamination
- Hot Stamping
- Spot UV







Label Sticker



Event Sticker



Custom Shape



Die Cut





- Mirrorkote Sticker
- Mirrorkote Sticker (Strong Glue)
- Transparent OPP
- White PP (Polypropylene)
- White PE (Polypropylene)
- Synthetic Paper
- Printing Paper
- Brown Craft Paper
- Matte Sliver Polyester
- Bright Sliver Polyester
- Removable Transparent OPP
- Removable White PP



- \cdot Rectangle / Square
- \cdot Round Corner
- Custom Die-Cut
- Multiple Dieline
 Available for difference size & different shape
- Kiss Cut (1 up / sheet)











Bar Code / QR Code



Embossing



Signature Panel / **Encoding / Scratch Offs**



- Bar Code
- QR Code
- · Color Stamping • Embossing
- Encoding
- Signature Panel
- Scratch Offs





Full Colour Printing



• 32mm •44mm





Compulsory Finishing



• Digital Die-Cut • Mould To Badge







Computer Form



Custom Die Cut Sticker L - Shape Plastic Folder



Letterhead



Envelope





Thank You Card





Note Pad



Voucher



Label Sticker



Tent Card



Document Folder



Hand Fan



Paper Bag



Pre-inked Stamp

THERMAL PRINTING

Our exclusive Large Format Thermal Printing is the first printing technology in the market, pairing with the most advanced printing techniques, which is capable of producing better quality images at high-speed effectively. Images can be printed on various materials such as PET film, PP Synthetic, Vinyl PVC Sticker and many more! Thermal printed products, especially PET Film Banner is proven to be environmentally friendly, durable, high contrast, high precision and excellent weather resistance. Hence, the quality of outdoor products' colour is splendid and consistent for at least Three years.

POLYESTER FILM PET MATERI HIGH SPEED ENVIRONMENTAL PROTECTION

» Outdoor Banner / Bunting

• Size • Material : PET Film Banner





High Contrast And Durable





• Printing : Thermal Printing

• Finishing : Eyelets & Bungee Ball

UDED W

MINP

High Precision Printing



Environmentally Friendly



U.















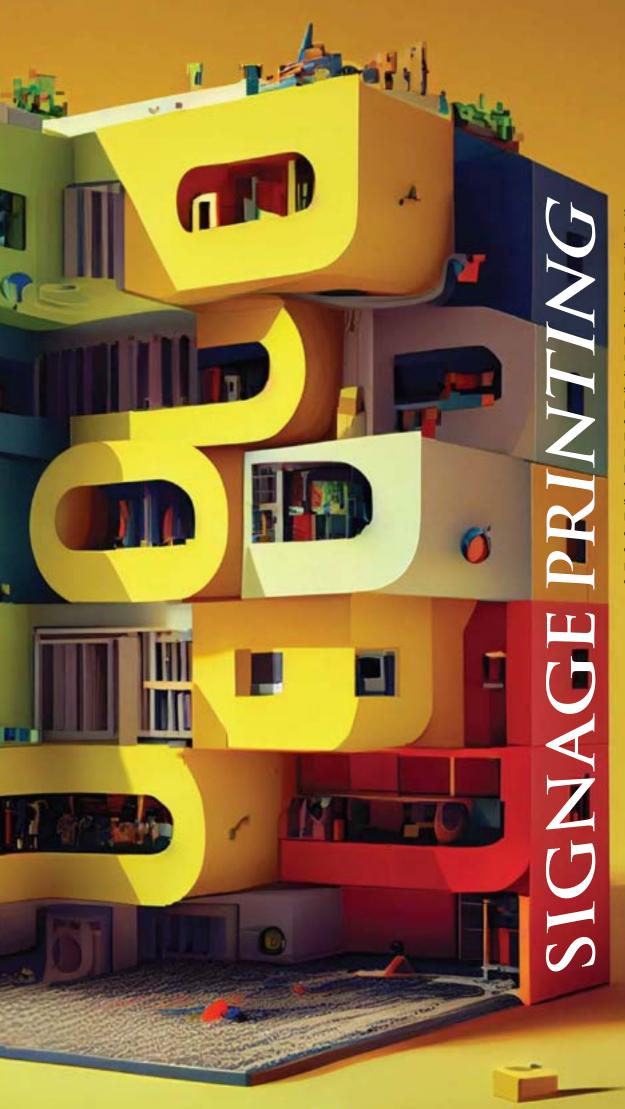




PET FILM Banner







Signs or signage related products serve as a primary link between a business and its customers. It can be an essential component of a business's overall marketing strategy, and also a silent salesperson for your business. A sign that contains a business's logo can help reinforce its brand. Especially when an exterior sign is visible 24 hours a day, 365 days a year, its exposure is prominent and continuous.



PRODUCT Specification

SIZE	MATERIAL	FINISHING
• Custom sizes - min 2ft x 3ft • 3ft (h) x 10ft (w) • 4ft (h) x 20ft (w) • 5ft (h) x 40ft (w)	• Building Sign Board	 Drawn Cloth Aluminum Frame Polycarbonate Sheet GI Board Zinc Aluminium Panel Stainless Steel
•• Custom sizes - min 2ft x 3ft	• 3D LED Sign Board	 Acrylic LED Frontlit EG Box-Up c/w LED Frontlit EG Box-Up c/w LED Backlit Hairline Stainless Steel
• Custom sizes - 2in height	• Laser Cut 3D Lettering Signage	 EG Box Up Lettering Router Cut PVC Board 25mm Acrylic 5mm Acrylic 8mm Acrylic 10mm
• 160mm (h) x 960mm (w) • 160mm (h) x 1280mm (w) • 320mm (h) x 1920mm (w) • 320mm (h) x 2560mm (w)	• Dot Matrix LED Sign Board	• Red / White Color • Wifi & USB Connect
• Custom sizes - 4cm thick	• Neon Signs & Neon Flex Signs	 • PVC LED neon light • Cool & Warm White, Red, Yellow, Blue, Green
• Custom sizes	 Wayfinding Signs Safety Sign Boards Pylons, Unipoles Structural Signage 	





Apollo 510gsm with UV Outdoor 1440







Polycarbonate Base





Zinc Base

PVC Board Lettering





Zig Zag Banner with Tarpaulin 380gsm / Vinyl 440gsm



Dot Matrix LED Sign Board



Aluminium Box-up Lettering Signage with Spray Paint



Hairline Stainless Steel with 3D Boxup c/w Backlit LED



Outdoor Bill Board with U/V 1440dpi High-resolution Printing



Neon Signs & Neon Flex Signs





E.G Box-up Back Lit LED



E.G Box-up Front Lit LED



LED Acrylic Front Lit





Stainless Steel Flat-Cut Lettering with Gold Steel Flat-Cut Lettering



PVC Board Cut-out Lettering with Spray Paint



Round Shape Double Side Sign with U/V 1440dpi High-resolution Printing





Drawn Cloth Aluminium Lightbox with U/V 1440dpi High-resolution Printing



Emboss Nut Clear Acrylic Sign with U/V 1440dpi Printing Sticker



Emboss Nut Acrylic Sign with U/V 1440dpi Printing Frosted Sticker



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